



Contractor Fraud Awareness Week™

If you didn't request it, reject it!

SOCIAL MEDIA GUIDE



#CFAW 2023

MONDAY 5/22

DAILY THEME:

After the Storm

CONTRACTOR FRAUD PREVENTION

Social Posts

- * Tell your followers you're a Proud Partner & why with our [CFAW Partnership Badge](#) or [Graphics](#)
- * Share [Contractor Fraud Prevention Infographic](#) & use #CFAW2023
- * Share one (or more!) of our new [Contractor Fraud PSAs](#)



* CFAW 2023 content

TUESDAY 5/23

DAILY THEME:

How to Spot a Fraudster

COMMON SIGNS OF CONTRACTOR FRAUD



Media Tour

With NICB President & CEO David Glawe

* Twitter Chat with NICB (@insurancecrime)

1:00PM CST

Join us to discuss 10 questions related to disasters and contractor fraud, and download the [Chat Guide](#)

Social Posts

- * Share [Common Signs of a Fraudulent Contractor](#) Infographic & use #CFAW2023

WEDNESDAY 5/24

DAILY THEME:

The Impact of Fraud

CONTRACTOR FRAUD ENCOUNTERS

AARP Fraud Watch Facebook Live

10:00AM CST

Tune in for a special discussion on contractor fraud.



NICTA Webinar

12:00 PM CST

Gain insight on tactics used by dishonest contractors, indicators of fraud, and actions you can take.

REGISTER NOW

Social Posts

- * Have you encountered contractor fraud? Share your own stories and use #CFAW2023

THURSDAY 5/25

DAILY THEME:

Combating Contractor Fraud

HELPFUL RESOURCES

Social Posts

- * Share our [Contractor Fraud Resources](#) graphic & [Report Fraud](#) graphic

Share the [Disaster Resource Page](#) from NICB.org

Share our [Contractor Fraud Checklist](#) to help avoid fraud as you rebuild

- * Download our [Contractor Fraud Yard Sign](#)

FRIDAY 5/26

DAILY THEME:

#CFAW2023 Weekly Recap!

Social Posts

- * Share your main take-a-ways from the week!



Thank you for participating in NICB's #CFAW2023

SEE YOU NEXT YEAR!



Contractor Fraud Awareness Week is a program developed by NICB to highlight the problem of contractors and vendors who take advantage of disaster victims in the aftermath of a catastrophe. Learn more: nicb.org/ContractorFraudWeek.