

2012 Automotive News market segmentations – CARS

MINI

Chevrolet Spark
Fiat 500
Mini Cooper
Scion iQ
Smart ForTwo

SUBCOMPACT

Chevrolet Sonic
Ford Fiesta
Honda Fit
Hyundai Accent
Kia Rio
Kia Soul
Mazda Mazda2
Nissan Cube
Nissan Juke
Nissan Versa
Scion xB
Scion xD
Suzuki SX4
Toyota Yaris

COMPACT

Buick Verano
Chevrolet Cruze
Dodge Dart
Ford Focus
Honda Civic
Hyundai Elantra
Hyundai Veloster
Kia Forte
Mazda Mazda3
Mitsubishi Lancer
Nissan Sentra
Scion tC
Subaru Impreza
Toyota Corolla/Matrix
Volkswagen Beetle
Volkswagen Golf/GTI
Volkswagen Jetta

MID-SIZED

Acura ILX
Buick Regal
Chevrolet Malibu
Chrysler 200
Dodge Avenger
Ford Fusion
Honda Accord
Honda Crosstour
Hyundai Sonata
Kia Optima
Mazda Mazda6
Mitsubishi Galant
Nissan Altima
Subaru Legacy
Subaru Outback
Suzuki Kizashi
Toyota Camry
Toyota Venza
Volkswagen CC
Volkswagen Passat

LARGE

Buick LaCrosse
Chevrolet Impala
Chrysler 300
Dodge Charger
Ford Taurus
Hyundai Azera
Kia Cadenza (2013)
Kia Quoris (2014)
Nissan Maxima
Toyota Avalon

LUXURY

COMPACT LUXURY

Acura TL
Acura TSX
Audi A3
Audi A4/S4
BMW 1 series
BMW 3 series
Cadillac ATS
Infiniti G
Lexus IS
Mercedes-Benz C class
Mercedes-Benz CLC (2013)
Volvo 30 series
Volvo 60 series

MID-SIZED LUXURY

Acura RL
Acura RLX (2014)
Acura ZDX
Audi A6/S6
BMW 5 series
Cadillac CTS
Hyundai Genesis
Infiniti M
Jaguar XF
Lexus GS
Lincoln MKS
Lincoln MKZ
Mercedes-Benz E class
Volvo 70 series

PREMIUM LUXURY

Audi A7/S7
Audi A8/S8
Audi RS-5 (2013)
BMW 7 series
Cadillac XTS
Hyundai Equus
Jaguar XJ
Lexus LS
Mercedes-Benz CLS
Mercedes-Benz S class
Volvo 80 series

SPORTY

COMPACT SPORTY

Audi A5/S5
Audi TT
BMW Z4
Mazda MX-5 Miata
Mercedes-Benz SLK
Nissan 370Z
Porsche Boxster
Porsche Cayman
Scion FR-S
Subaru BRZ
Volkswagen Eos

MID-SIZED SPORTY

Chevrolet Camaro
Dodge Challenger
Ford Mustang

PREMIUM SPORTY

Acura NSX (2015)
Audi R8
BMW 6 series
Chevrolet Corvette
Jaguar F (2014)
Jaguar XE (2013)
Jaguar XK
Mercedes-Benz CL
Mercedes-Benz SL
Nissan GT-R
Porsche 911
Porsche Panamera
Scion FT-S (2013)
Toyota FJ-86 (2013)

EXOTIC

Aston Martin (all models)
Bentley (all models)
Ferrari (all models)
Lamborghini (all models)
Lexus LFA
Lotus (all models)
Maserati (all models)
Mercedes-Benz SLS
Rolls-Royce (all models)
SRT Viper (2013)

ALT. POWER

Cadillac ELR (2013)
Chevrolet Volt
Fisker Karma
Ford C-Max
Honda CR-Z
Honda Insight
Lexus CT
Lexus ES
Lexus HS
Mitsubishi i-MiEV
Nissan Leaf
Tesla Model S
Tesla Roadster
Toyota Prius